

# StillWaters REALTOR® Task Force

October 18, 2007 & November 8, 2007

## **REALTOR® TASK FORCE RECOMMENDATIONS ARE AS FOLLOWS:**

Amended as requested by SWRA Board of Directors on December 11, 2007

### **“OPEN HOUSE” SIGNS**

- 1) “Open House” signs should be allowed, but must be uniform, done in traditional StillWaters colors and include the new logo. Sign size cannot exceed two (2) square feet.
- 2) The SW Architectural Review Committee and the SW Board of Directors should approve sign design; however agents will be responsible for purchasing signs at their own expense.
- 3) “Open House” sign should be allowed at the property for the duration of the open house. Signs should be limited to weekends and high traffic days, with the exception of a one time “Open House” for other agents to preview a property. An “Open House” sign at the home/condo should be allowed for the hours of the event only and removed once the event is over. No directional signs will be allowed.
- 4) Agents should be allowed to put a small company logo or identifying mark on the back of signs for the purpose of identification. This logo/mark should be no larger than 1” x 1” and placed on the lower back corner of the sign. This can be the right or left side. This logo should not face the street.

### **INFORMATION BOXES**

- 1) An annual fee per agent should be charged agent for the use of information boxes and “Open House” signs. This fee should be low enough so as not to discourage companies with only one StillWaters listing. This would eliminate the need for one permit for each box, which we feel is an inefficient use of time and labor.
  - a) \$50.00 per agent for an annual permit to use information boxes, signs, kiosk, etc.
  - b) \$10.00 should be the fee for a single permit. Permit will be valid for the year in which it is issued and must be renewed at the beginning of a new year.

### **OTHER ISSUES**

- 1) The Task Force recommends that the SWRA Board take steps to remove all signs from inside windows and all banners hanging from balconies throughout StillWaters. Harbor Pointe has been especially bad with signs and banners throughout the complex. A single flyer inside the unit that is for sale should be allowed.
- 2) Allow real estate agents who buy an annual permit to purchase a real estate gate access card for \$50.00.
- 3) The ARC will take an aggressive approach to the individual flyer box control. Boxes that are not permitted, boxes that remain empty for over a month and boxes that cannot be identified and are found empty shall be removed & stored on SWRA property until they are claimed or destroyed after a reasonable period of time.
- 4) The ARC will aggressively pursue the removal of banner and signs not in compliance with policies as stated in this document.

**ABOVE WAS ADOPTED AND APPROVED AT THE SWRA BOARD MEETING DEC. 11TH 2007**

Respectfully submitted,

Betty Litsey

StillWaters REALTOR® Task Force